**DOH | Testing Campaign – Social Ad Copy & Graphics**

**Facebook/Instagram**

**Post 1:**

**Post copy:** There’s no wrong time to test for COVID-19, but certain times are better than others. Find out how to use COVID-19 tests to protect yourself and your community on our website 🧪⌚

**FB headline:** Learn when, where & how to test

**Graphic:**

Text

Description automatically generated with medium confidence

**Post 2:**

**Post copy:** Should you isolate after you’ve been exposed to COVID-19? It depends. Get the latest guidance on how to keep yourself and your community safe 🏠💙

**FB headline:** Learn when & how to isolate

**Graphic:**

Text

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**Twitter**

**<same copy for graphics>**

**Tweet 1:** There’s no wrong time to test for #COVID19, but certain times are better than others. Find out how to use COVID-19 tests to protect yourself and your community on our website 🧪⌚

Text

Description automatically generated with medium confidence

**Tweet 2:** Should you isolate after you’ve been exposed to #COVID19? It depends. Check out our website to get the latest guidance on how to keep yourself and your community safe 🏠💙

Text

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