WA DOH COVID-19

Together We Will – Gratitude

Social Media Copy – English

**Gratitude – Thank You (generic)**

Facebook

To those who are helping get our community vaccinated, thank you for the work that you do. Together we will get closer to ending this pandemic.

HEAD: Together We Will

DESC: Vaccinate WA

CTA: Learn More

Instagram

To those who are helping get our community vaccinated, thank you! #TogetherWeWill get closer to ending this pandemic. #VaccinateWA.

Twitter

This has been a year of immense challenge, but also a year of community strength. Thank you to those who are helping get our community vaccinated. #TogetherWeWill get closer to ending this pandemic. #VaccinateWA.

Snapchat

BRAND: Vaccinate WA

HEADLINE: Together We Will.

CTA: Learn More

Tik Tok

BRAND: Vaccinate WA

DESC:

To those helping get our community vaccinated, thank you! #VaccinateWA

**Vaccine: Together We Will Gratitude - Social Comment Video**

Post copy: Thank you to our healthcare workers, volunteers, and everyone eligible for getting vaccinated and helping others do the same!

Headline (25 characters max): Together We Will

Description (30 characters max): Vaccinate WA

CTA: Learn more

**Gratitude: Anelise / Sophia**

Post copy: As caregivers, Anelise and Sophia Darvas got vaccinated to keep their community safe for all who are doing everything to end the pandemic, thank you! #TogetherWeWill #VaccinateWA

Headline: Together We Will

Description: Vaccinate WA

CTA: Learn More

**Gratitude: Lindsay Martin**

Post copy: When an opportunity to volunteer for the community came up, Lindsay Martin was honored to help out. She grew closer to her community by becoming a volunteer at a COVID-19 vaccine location. For those who are helping get the community vaccinated, thank you! #TogetherWeWill #VaccinateWA

Headline: Together We Will

Description: Vaccinate WA

CTA: Learn More