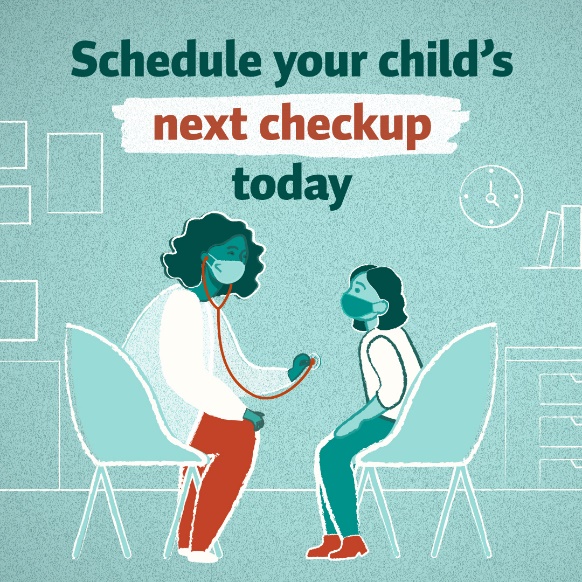
**DOH | Well-Child Social Posts**

**Static Ad Copy** (w/updated graphics)

*Version #1: For parents of youth under 12 (child on parent’s lap)*



*Version #2: For parents of youth 13-17 (child alone with doctor)*



**Image Copy:**

Schedule your child’s next checkup today

**Post Copy:**

If your child isn’t up to date on checkups or vaccinations, now is the time to make sure they have all their required vaccines for child care or school 🩺🩹

**Headline:**

Contact your child’s doctor or clinic

**Video Ad Copy**

**Post copy:**

If your child isn’t up to date on checkups or vaccinations, now is the time to make sure they have all their required vaccines for child care or school 🩺🩹

**Headline:**

Schedule your child’s next checkup