**DOH LATINX CAMPAIGN – VACÚNATE MIJO/A SOCIAL**

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| **Spanish** | **English** |
| **FACEBOOK STATIC AD (A) - MIJO** | |
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| **[POST COPY]**  **Headline (40):**  Hay alguien que se preocupa por ti  **Body Copy:**  Las vacunas ayudan a protegernos para no enfermarnos gravemente de COVID-19, y eso significa mucho para quienes más nos aman y se preocupan por nosotros. Infórmate y haz tu cita para vacunarte hoy. | **[POST COPY]**  **Headline (40):**  There’s someone that worries about you  **Body Copy:**  Vaccines help protect us from falling severely ill with COVID-19, and that means everything to those who love and care about us the most. Get informed and make your vaccine appointment today. |
| **FACEBOOK STATIC 2 (B) - MIJA** | |
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| **[POST COPY]**  **Headline (40):**  Hay alguien que se preocupa por ti  **Body Copy (125):**  Las vacunas ayudan a protegernos para no enfermarnos gravemente de COVID-19, y eso significa mucho para quienes más nos aman y se preocupan por nosotros. Infórmate y haz tu cita para vacunarte hoy. | **[POST COPY]**  **Headline (40):**  There’s someone that worries about you  **Body Copy (125):**  Vaccines help protect us from falling severely ill with COVID-19, and that means everything to those who love and care about us the most. Get informed and make your vaccine appointment today. |
| **INSTAGRAM STATIC A - Mijo** | |
|  |  |
| **[POST COPY]**  Las vacunas ayudan a protegernos para no enfermarnos gravemente de COVID-19, y eso significa mucho para quienes más nos aman y se preocupan por nosotros. 👵❤️ Infórmate y haz tu cita para vacunarte hoy. | **[POST COPY]**  Vaccines help protect us from falling severely ill with COVID-19, and that means everything to those who love and care about us the most. 👵❤️ Get informed and make your vaccine appointment today. |
| **INSTAGRAM STATIC B - Mija** | |
|  |  |
| **[POST COPY]**  Las vacunas ayudan a protegernos para no enfermarnos gravemente de COVID-19, y eso significa mucho para quienes más nos aman y se preocupan por nosotros. 👵❤️ Infórmate y haz tu cita para vacunarte hoy. #VacúnateWA | **[POST COPY]**  Vaccines help protect us from falling severely ill with COVID-19, and that means everything to those who love and care about us the most. 👵❤️ Get informed and make your vaccine appointment today. #VaccinateWA |