**DOH | Take Care, WA | Social Carousel Ad**

*Note: all images in illustrated style of Take Care WA visual library*

**Post copy:** This season, prevent the spread of respiratory illnesses like COVID, flu, and RSV by following these tips. Take care of yourself and your community.

**Carousel Frames:**

**Frame 1:**

<Image with multiple COVID actions>

**Take Care of Your Community in 3 Ways**

**FB ad headline:** Take Care, WA

**Frame 2:**

<Image of group of masked people>

**Mask Up in Crowded Spaces**

**FB Headline:** More About Masks

**Frame 3:**

<image of hand washing>

**Wash Your Hands for 20 Seconds**

**FB headline:** Wash Hands Frequently

**Frame 4:**

<Image of person staying home>

**Stay Home If You’re Sick**

**FB headline:** Stay Home to Prevent Spread

**Frame 5:**

<square version of the Endcard scene from the :15 mask/booster/testing videos>

**Learn more at TakeCareWA.org**

**FB headline:** Protect Yourself & Each Other