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| **Graphic** | **Facebook Feed** | **Instagram Feed** |
| **HEADLINE ON GRAPHIC:** COVID Vaccine Update for People 65+ | **PRIMARY TEXT (125 characters):**  The CDC now recommends a second dose of the updated 2023-24 COVID-19 vaccine for people 65+. If it has been 4 months since your last updated COVID-19 vaccine, schedule an appointment today.    **HEADLINE (27 characters):**  COVID Vaccine Update  **DESCRIPTION (27 characters):** Schedule an appointment  **CTA BUTTON:**  Learn More | **PRIMARY TEXT (125 characters):** The CDC now recommends a second dose of the updated 2023-24 COVID-19 vaccine for people 65+. If it has been 4 months since your last updated COVID-19 vaccine, schedule an appointment today.    **CTA BUTTON:**  Learn More |