



WIC Vendor eBulletin January 2025

Welcome to the Washington State Department of Health WIC Vendor e-Bulletin. Please share this with all staff involved in WIC. **READ, INITIAL, and place in WIC Training binder.**

You can find a copy of this document and back issues of e-Bulletins on our DOH WIC website:

<http://www.doh.wa.gov/YouandYourFamily/WIC/WICVendors>.

Contact us at WICRetailManagement@doh.wa.gov or 1-800-841-1410 Ext. 2 if you have questions or need assistance.

Click here for a printer friendly e-Bulletin. It's located near the bottom of the web page. You can also subscribe to receive quarterly eBulletin newsletters. [Information for WIC Vendors | Washington State Department of Health](#)

Welcome Newly WIC Authorized Grocery Stores



We are pleased to welcome the following stores as new WIC approved vendors!

- **Saar's Super Saver Foods Aurora** in Seattle, King County
- **Safeway #3275** in Seattle, King County

2025 New Food Rule Resources

Here are some new food rule resources to help guide you through the changes, effective January 6, 2025.

- **WIC Food Rule Training:** [WIC Food Rule Training - YouTube](#)
 - Download the **updated Washington WIC Shopping Guide** (PDF): [WIC Washington Shopping Guide](#)
 - The **2025 WA WIC Shopping Guide Insert** can be found here: [WIC Program Forms and Materials | Washington State Department of Health \(961-1314 WIC Shopping Guide Insert\)](#). This can be paired with the 2023 printed Shopping Guide as needed.
 - Tips for **buying WIC Breakfast Cereal:** [Tips for Buying WIC Breakfast Cereal](#)
 - Tips for **using your Whole Grain Benefit:** [Tips for Using Your Whole Grain Benefit](#)
 - Get the **WICShopper App:** [Get the WICShopper App | Washington State Department of Health](#)
 - **Food Rule Frequently Asked Questions:** [Food Rule Frequently Asked Questions](#)
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New WIC-Approved Foods Coming in January



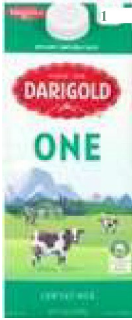
Starting on January 6, 2025, WIC participants will be able to buy newly approved foods from the following food categories:

- Bread and Buns
- Breakfast Cereal
- Brown Rice
- Cow's Milk and Goat's Milk
- Fresh Herbs
- Pasta
- Peanut Butter
- Soy Beverages
- Tofu
- Tortillas
- Oatmeal

Starting December 30, 2024, please work with your POS provider to ensure your system has uploaded the Approved Products List (APL). Upload the APL often from December 30 to January 6. This ensures your POS system will allow newly approved products and remove deactivated products. Our Foods team will be sending out a memo in mid-November, which will include the UPC/PLU information.

Please work with staff to have WIC labels reflect the updated foods during January. The updated [WA WIC Shopping Guide](#) and [Approved Product List \(APL\)](#) **will be available only online starting January 6, 2025.** There will be several updates in 2025 and we'll be printing the Shopping Guide in October, 2025..

Darigold Milk Carton Size Update



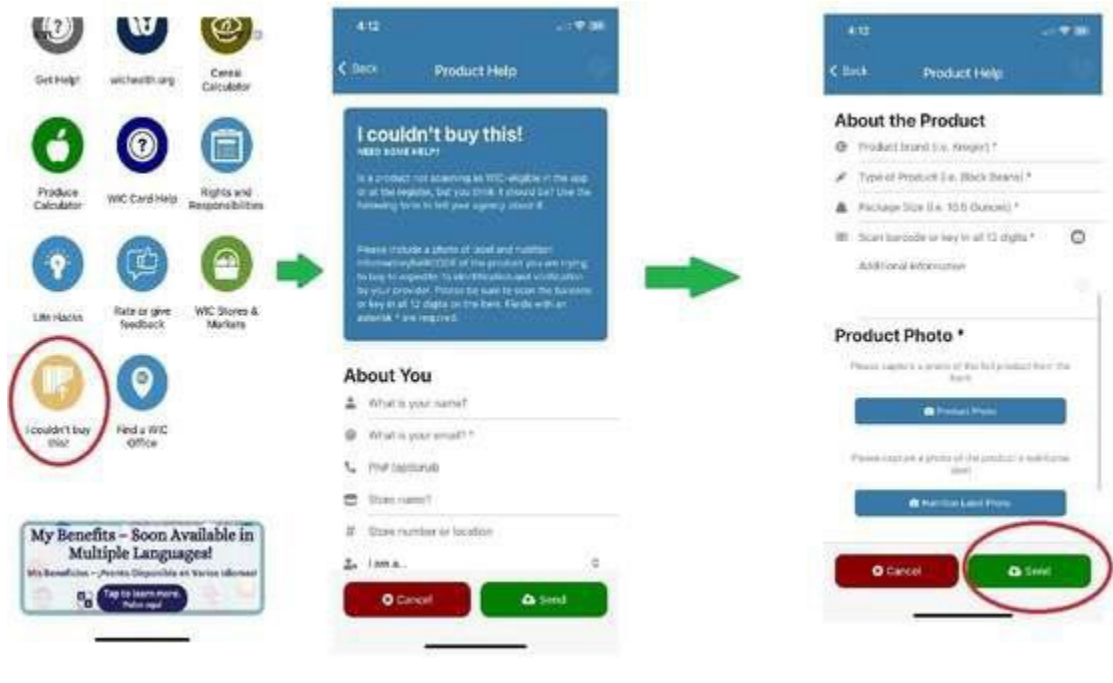
On December 15, Darigold will start shipping WIC approved half gallon (64oz) milk cartons to stores. The 64 oz size will replace their current 59 oz cartons that are not WIC approved. You can use your WIC card to buy half gallon Darigold milk as soon as it arrives in stores.

Email WAWICFoods@doh.wa.gov with any questions.

Size	Item Description	Item Details- Product Data: Unit UPC
64 Ounce	DG Lac Free FF Hg UP	026400405214
64 Ounce	DG FF Mg UP	026400296010
64 Ounce	DG Lac Free 1pc Hg UP	026400440406
64 Ounce	DG 1pc Hg UP	026400298717
64Ounce	DG Lac Free 2pc Hg UP	026400405207
64 Ounce	DG 2pc Hg UP	026400289616
64 Ounce	DG Lac Free IHomo Hg UP	026400440086
64 Ounce	DG Homo Hg UP	026400275619

WICShopper App: I Couldn't Buy This!

The WICShopper App offers a helpful feature where WIC participants or store employees can easily reach state WIC staff by selecting the "I couldn't buy this!" button and filling out a brief form. This allows users to report issues when certain foods that are possibly WIC-approved or aren't scanning correctly at the store. By submitting this feedback, state WIC staff are notified of the issue, enabling them to investigate and resolve it promptly, ensuring smoother transactions for WIC participants and improving the accuracy of approved food items.



Vendor Interactive Training Schedule 2025



All WIC authorized stores must attend an interactive training within the current contract period, which ends on September 30, 2026. We have created a schedule of upcoming **online and in-person interactive trainings** this year to help you accomplish this goal. Additional trainings will eventually be scheduled for 2025 and 2026, but we encourage stores to not wait to fulfill this requirement.

572 out of 799 Washington stores still need to attend a WIC Vendor Interactive training for this contract period. We are hoping most stores can complete this requirement in 2025. We encourage you to sign up for one of our online or in-person trainings.

Sign up for an **English Online or In-Person** training by registering at: <https://doh.wa.gov/you-and-your-family/wic/wic-vendors/training>.

2025 English Online Interactive Vendor Training Schedule:

Date	Time
January 22, 2025	2:00 - 3:30 p.m.
February 19, 2025	9:00 - 10:30 a.m.
March 19, 2025	2:00 - 3:30 p.m.
April 16, 2025	9:00 - 10:30 a.m.
May 14, 2025	2:00 - 3:30 p.m.
June 18, 2025	9:00 - 10:30 a.m.
July 16, 2025	2:00 - 3:30 p.m.
August 20, 2025	9:00 - 10:30 a.m.
September 3, 2025	2:00 - 3:30 p.m.
October 15, 2025	9:00 - 10:30 a.m.
November 5, 2025	2:00 - 3:30 p.m.
December 17, 2025	9:00 - 10:30 a.m.

2025 English In-Person Interactive Vendor Training Schedule:

Date/ Times	Location
February 27, 2025 (10am-12pm or 1pm-3pm)	Cowlitz Family Health Center - Longview, WA
March 26, 2025 (10am-12pm or 1pm-3pm)	SeaMar CHC Bellingham Cordata - Bellingham, WA
April 30, 2025 (10am-12pm or 1pm-3pm)	Benton Franklin Health District - Kennewick, WA
May 28, 2025 (10am-12pm or 1pm-3pm)	Columbia Valley Comm Health - Wenatchee, WA
June 25, 2025 (10am-12pm or 1pm-3pm)	Toppenish YVFW Clinic - Toppenish, WA
July 30, 2025 (10am-12pm or 1pm-3pm)	SeaMar CHC Olympia - Olympia, WA
September 17, 2025 (10am-12pm or 1pm-3pm)	Spokane NE Comm Center - Spokane, WA
October 29, 2025 (10am-12pm or 1pm-3pm)	Pregnancy Aid WIC Marysville - Marysville, WA
November 19, 2025 (10am-12pm or 1pm-3pm)	Northshore PH@ Totem Lake- Kirkland, WA

Sign up for a **Spanish In-Person** training by registering at: <https://doh.wa.gov/es/you-and-your-family/wic/wic-vendors/informacion-de-capacitacion-para-proveedores-de-wic>.

2025 Spanish In-Person Interactive Vendor Training Schedule:

Date / Times	Location
None at this time	N/A

Vendor Supplies



Vendor Training Guides, WIC shelf tags, WIC Shopping Guides, WIC Accepted Here window clings, and other supplies are available at no cost to WIC stores.

To request WIC Vendor supplies simply complete the [Vendor Supply Order Form](#) on the [WIC Vendor Training Information page](#) or by scanning the QR code. Provide complete and accurate contact information to receive requested supplies promptly..

Another option is to request supplies directly from MyPrint at [WIC Vendors](#) or by scanning the QR code. Currently, WIC Accepted Here window clings, WIC shelf tags, and Shopping Guides in 33 languages are available here. The new 2024 Vendor Training Guide will be available within the next month..

Stores may also send an email to WICRetailManagement@doh.wa.gov.
Click to edit this placeholder text.



We are here for you!

Washington State WIC is grateful to you for your dedication to providing nutritious foods for program participants and continuing to support the WIC program.

CONTACT US

Washington State Department of Health
Office of Nutrition Services, WIC Vendor Management
(800) 841-1410 Ext. 2

WICRetailManagement@doh.wa.gov
<https://www.doh.wa.gov/YouandYourFamily/WIC/WICVendors>

WIC Foods: WaWICFoods@doh.wa.gov

Complaints: www.doh.wa.gov/youandyourfamily/WIC/makeacomplaint

For all POS related issues contact your POS Provider



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