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OTP COMMUNITY RELATIONS PLAN

PART 1

Step 1:

Contact the county and/or city legislative authority and/or the Tribal authority, as applicable, in order to secure a location for the new opioid treatment program that meets county, city, or tribal land use ordinances. Hold a meeting with them to discuss the proposed site of the program and to obtain a list of all pertinent stakeholder groups in the area. Documentation of these meetings will be required.

Step 2:

Work with the authorities or their designee to develop a community relations plan that includes documentation of strategies used to obtain stakeholder input regarding the proposed location. Stakeholder groups should include:

- publicly elected representatives,
- potential referral sources such as substance abuse programs,
- social and health services providers and medical providers,
- business organization leaders,
- community and health planning agency directors,
- grassroots community organization leaders, such as neighborhood associations and schools,
- local police and law enforcement, and
- religious and spiritual leaders.

Step 3:

Document any concerns identified by stakeholders and any suggested mitigation alternatives proposed by stakeholders.

Step 4:

Document the mitigation tasks that the OTP will use to address concerns, which concern(s) each task will address, the target date for the task to be implemented, and the resolution date.

To request this document in another format, call 1-800-525-0127. Deaf or hard of hearing customers, please call 711 (Washington Relay) or email doh.information@doh.wa.gov.

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CITY OF EVERETT

5130 Evergreen Way

STEP 1: Contact, meet, obtain list of stakeholders.

STEP 1: PRIMARY CONTACTS

AUTHORITY CONTACT	TELEPHONE NUMBER	EMAIL ADDRESS	CMS REPRESENTATIVE
Everett Deputy Mayor Nick Harper	425-257-8608	NHarper@everettwa.gov	John Koch, Ryan Bayne
Deputy County Executive Eric Parks	425-388-3660	Eric.Parks@co.snohomish.wa.us	John Koch, Ryan Bayne
Snohomish County Member Megan Dunn	425-388-3494	Megan.Dunn@co.snohomish.wa.us	John Koch, Ryan Bayne
Everett City Council Member (D2) Paula Rhyne	425-257-8782	Prhyne@everettwa.gov	John Koch, Ryan Bayne
Everett City Council Member (D3 adjacent) Don Schwab	425-257-8783	Dschwab@everettwa.gov	John Koch, Ryan Bayne
County HSD - Behavioral Health and Veteran Services	425-388-7233	Cammy Hart-Anderson	John Koch, Ryan Bayne
Tribal Representative N/A	N/A	N/A	N/A

STEP 1: MEETINGS

CONSTITUENCY	DATE OF MEETING	ATTENDEES	ISSUES & OUTCOMES
City of Everett	3/21/23	Tim Ceis (virtual), Everett Deputy Mayor Nick Harper	Positive response to location; positive response to need for services. Provided recommendations on constituencies: - York Stevens-Wajda, Planning Director – to discuss any potential zoning challenges that may or may not exist - Dan Templeman, Chief of Police – to discuss best practices to mitigate unintended consequences of these facilities - Julie Willie, Community Development Director – to discuss best practices to mitigate unintended consequences of these facilities

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Snohomish County	3/22/23	Tim Ceis (virtual), Deputy County Executive Eric Parks	Requested that we also discuss with Cammy Hart-Anderson – she is Division Manager for Snohomish County’s Behavioral Health and Veterans Services Division, which is within their Human Services Department.
City of Everett	05/30/23	Ryan Bayne, Everett City CM Paula Rhyne	Is generally supportive of the service need in Everett and recognized that the site is likely an appropriate location but indicated that we should expect significant neighborhood opposition. CM Rhyne is chair of the relevant Council committee and said she would invite CMS at a future meeting to present. Also expressed an interest in inviting us to present at a regular City and County human services organizations roundtable call. Noted that Evergreen Treatment is nearby and encouraged us to meet with Everett Recovery Café and Second Chance Project. Also encouraged us to meet with Councilmembers Tuohy, Stonecipher, and Schwab. Encouraged us to announce our location publicly via press release.
Snohomish County	3/28/23	John Koch, Snohomish Co. CM Megan Dunn	Centralized voicemail, so Ryan sent an email requesting a discussion on March 28. NOTE – Everett City Councilmember Paula Rhyne is also staff to Snohomish County Councilmember Megan Dunn
City of Everett	07/22/23	Ryan Bayne, John Koch, Everett City CM Paula Rhyne	CM Rhyne asked if there were any new updates, connected CMS to staff for Snohomish County Office of Recovery and Resilience, and invited us to present at an upcoming monthly Snohomish County Human Services Providers call
City of Everett	08/01/23	Ryan Bayne, Everett City CM Paula Rhyne	Asked CM Rhyne what John Koch should be prepared to address with the Everett City Council; she asked him to provide information, dispel myths about treatment; said she frequently hears concerns from the community about public safety plans for site management so she asked him to go into detail about the plan, stress the importance of being a good neighbor and emphasize their demonstrated track record for doing so around the U.S.
City of Everett	08/02/23	Ryan Bayne, Everett City CM Paula Rhyne	Logistics for John Koch’s appearance before the Everett City Council’s Health and Human Services Committee

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City of Everett	08/04/23 – 08/07/23	John Koch, Ryan Bayne, Everett City CM Paula Rhyne	CM Rhyne requesting one-pager on CMS; John Koch provided her 2-page intake form with data
City of Everett	08/15/23	John Koch, Ryan Bayne, Everett City CM Paula Rhyne	Notified her of media inquiry from Everett Herald; she acknowledged reporter had also reached out to her and she had provided supportive comments
Snohomish County	10/19/23	Ryan Bayne, Deputy Snohomish County Executive Eric Parks	CMS asked if Deputy Executive is hearing or has any concerns of his own regarding site; he said he is not/does not.

STEP 2: Develop community relations plan.

Work with the authorities or their designee to develop a community relations plan that includes documentation of strategies used to obtain stakeholder input regarding the proposed location. Stakeholder groups should include publicly elected representatives, potential referral sources such as substance abuse programs, social and health services providers and medical providers, business organization leaders, community and health planning agency directors, grassroots community organization leaders, such as neighborhood associations and schools, local police and law enforcement, and religious and spiritual leaders

STAKEHOLDER GROUP	IDENTIFIED REPRESENTATIVE	DATE CONTACT MADE / MEETING HELD	ISSUES & OUTCOMES
Everett City CM	Brenda Stonecipher	06/07/23	Meeting requested; no reply
Everett City CM	Don Schwab	06/07/23	Meeting requested; no reply
Everett City CM	Judy Tuohy	06/07/23	Meeting requested; no reply
Recovery Cafe	Wendy Grove	06/09/23	Meeting requested; no reply

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Snohomish County Office of Recovery & Resilience	Dr. Kara Main-Hester, Kelsey Nyland, Tiffany Kelly	07/22/23 – 07/24/23	Logistics and scheduling to present at monthly Snohomish County Human Services Providers call; and invitation to participate monthly.
City of Everett	Julie Willie, Community Development Director	08/16/23	Notified Julie of media inquiry; sent her published story https://www.heraldnet.com/news/opioid-clinic-to-replace-barneys-pastrami-in-everett/
Everett City CM	Paula Rhyne	08/01/23	Asked CM Rhyne what John Koch should be prepared to address with the Everett City Council

STEP 3: Document concerns identified by stakeholders and suggested mitigation alternatives proposed by stakeholders.

CONCERNS IDENTIFIED	STAKEHOLDER(S) CONCERNED	SUGGESTED MITIGATION ALTERNATIVES
Integration into local treatment community	Snohomish County Office of Recovery & Resilience and Community Medical Services	Attend monthly meetings
CM Rhyne frequently hears concerns from the community about public safety plans for site management	Everett City CM Paula Rhyne	CM Rhyne asked John Koch to address the Everett City Council. She asked that we provide information, dispel myths about treatment; go into detail about the plan, stress the importance of being a good neighbor and emphasize CMS's demonstrated track record for doing so around the U.S.

STEP 4: Document mitigation tasks and resolution.

MITIGATION TASK	CONCERNS ADDRESSED BY TASK	TARGET DATE	RESOLUTION DATE
Attend Monthly Human Service Providers Call	Integration into local treatment community	10/6/2023	Ongoing
Presentation, discussion, Q&A with Everett City Council. Video of full meeting is available - https://www.youtube.com/watch?v=wXhJGd9HXNQ	Public safety plans for site management, overall positive response	8/2/2023	8/2/2023