

Dining Smart: Understanding Advisory Notices on Raw and Undercooked Animal Foods



Eating raw or undercooked animal foods may increase the risk of illness in some people. To help consumers make an informed decision, packaged and unpackaged foods are required to have a written notice if they have raw or undercooked animal products.

- **Packaged food** includes the notice on the package.
- **Unpackaged foods** will have the advisory where you order the food - such as on a reader board, menu, or display case window.

Look for the **disclosure** identifying which items are raw or undercooked and the **reminder** about the increased risk of illness. The **asterisk (*)** links it all together!

Reader Board Example

Hamburgers*

Bacon Avocado Burger - \$12.49
Includes house-made guacamole and crispy bacon.

Spicy Jalapeño Burger - \$11.99
Topped with pepper jack cheese and fresh jalapeños.

*Our **burgers** are **cooked to your order**. Consuming undercooked meat may increase your risk of foodborne illness, especially if you have certain medical conditions."

The asterisk means all items in the section are linked to the advisory in the footnote.

The first sentence is the disclosure - telling you which animal product is undercooked. The second sentence is the reminder of the increased chance of illness.

Menu Example

Entrees

Grilled Chicken Alfredo - \$15.99
Creamy alfredo sauce with fettuccine and grilled chicken.

Pan-Seared Salmon* - \$18.49
Lightly seasoned salmon, **cooked to your preference.**

*Regarding the safety of consuming fresh partially cooked fish, information is available upon request."

"Cooked to your preference" means you can ask for the salmon undercooked.

Undercooked fish has unique risks. Additional info is available for you to read.

Display Case Sign Example

Tuna Poke Bowl

Fresh **raw** tuna*, avocado, sesame seeds, and soy dressing served over sushi rice.

*Consuming raw seafood may increase your risk of foodborne illness. Please enjoy responsibly.

This display case sign includes the word "raw" in the item description. The asterisk points you to the reminder of potential illness.