

2017-19 Biennium Budget Decision Package

FINAL

Agency: 303 Department of Health

Decision Package Code/Title: D3 Reduce Youth Tobacco Use

Budget Period: 2017-19

Budget Level: M2- Inflation and Other Rate Changes Level

Agency Recommendation Summary Text:

Tobacco use remains the number one preventable cause of early death in Washington. Almost all adults who smoke today started before they were 18 years old, and an estimated 104,000 young people alive today will die prematurely from smoking. The Department of Health requests one-time authority to spend the current Youth Tobacco Prevention Account fund balance for limited term projects for enhanced youth tobacco prevention efforts.

Fiscal Summary: Decision package total dollar and FTE cost/savings by year, by fund, for 4 years. Additional fiscal details are required below.

Operating Expenditures	FY 2018	FY 2019	FY 2020	FY 2021
Fund 235-1	380,000	0	0	0
Total Cost	380,000	0	0	0
Staffing	FY 2018	FY 2019	FY 2020	FY 2021
FTEs	0	0	0	0
Revenue	FY 2018	FY 2019	FY 2020	FY 2021
Fund 235-1	0.0	0.0	0.0	0.0
Object of Expenditure	FY 2018	FY 2019	FY 2020	FY 2021
N - Grants, Benefits & Client Svc	380,000	0	0	0

Package Description

An estimated 3,900 Washington Youth become daily smokers each year, and 104,000 of them alive today will die prematurely from smoking. Preventing youth from starting to smoke is critical to reducing population-wide tobacco-related addiction, illness, death, and economic costs. Even as cigarette use has slowly declined among young people, use of vapor products has dramatically increased in just the past few years. While the full health impacts of vaping may not be known for many years, the nicotine in these products is known to negatively affect brain development in young people, and some flavor ingredients are also known to cause health concerns such as irreversible lung scarring. Further, recent studies indicate that youth who use electronic cigarettes/vapor

products are at increased risk of cigarette smoking. Many youth who would not have started smoking cigarettes or using other forms of tobacco are using vapor products.

The Department requests one-time authority to spend Youth Tobacco and Vapor Product Prevention Account fund balance to augment current youth tobacco and vapor product prevention efforts. The program will implement a one-year plan under development by the Department of Health, Liquor and Cannabis Board (LCB), Department of Social and Health Services-Division of Behavioral Health and Recovery (DBHR) and local partners to supplement existing prevention efforts. Given the one-time nature of the funding, this plan will focus on one-time strategies and materials designed to enhance the Department's long-term youth tobacco prevention efforts.

Contact Information:

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Base Budget: If the proposal is an expansion or alteration of a current program or service, provide information on the resources now devoted to the program or service.

During the 2015-17 biennium, \$2,962,000 is appropriated to the Department of Health from the Youth Tobacco and Vapor Product Prevention Account. This includes appropriation authority necessary to implement the Department of Health and LCB's vapor product prevention and control responsibilities, added in fiscal year 2017.

Decision Package expenditure, FTE and revenue assumptions, calculations and details:

This request has no on-going costs or revenues and no FTEs. The entire request is for one-time authority of \$380,000 from the Youth Tobacco and Vapor Product Prevention Account.

Decision Package Justification and Impacts

What specific performance outcomes does the agency expect?

Preventing youth tobacco use is a key focus area of Washington's overall tobacco prevention and control efforts, as most adults who use tobacco or nicotine began before they were 18. An important factor in whether young people can access these products is compliance by stores that sell the products. The federal Substance Abuse and Mental Health Services Administration (SAMHSA) compiles the Synar Report, which tracks the percentage of stores selling tobacco to minors. Washington's currently has a high rate of illegal sales to youth. Additional resources available to conduct retailer education and compliance checks will help reduce the illegal sales of tobacco to youth.

Measures of this one-time funding request will include:

- Successful implementation of a retailer education and awareness program.
- Successful development of culturally and linguistically appropriate educational materials to be disseminated during retail checks.
- Successful collaboration with Tribes to develop and implement evidence-informed enforceable Tribal policies.

- Successful implementation of sustainability plan components to address on-going state tobacco prevention and control efforts, including:
 - Enhancement of state infrastructure to reduce tobacco-related disparities
 - Implementation of an external communications plan designed to convey the goals, successes, necessity and future of a statewide comprehensive program
 - Creation and dissemination of tailored messages to different audiences
 - Review of statewide tobacco prevention and control infrastructure and capacity
 - Convening of stakeholders to resolve gaps towards a functioning infrastructure.

Performance Measure detail:

This work supports two Results Washington measures:

- 1.2.Y.d.1: Decrease percentage of 10th graders who report smoking cigarettes in the past 30 days from 10% in 2012 to 9% by 2017.
- 1.2.Y.d.2: Decrease percentage of 10th graders who report using an e-cigarette or vape pen in the past 30 days at 18% in 2014 through 2017.

Is this DP essential to implement a strategy identified in the agency’s strategic plan?

Goal 2: Ensure all children in Washington achieve their highest health potential

Objective 6: Reduce the use of tobacco, e-cigarettes/vaping devices and marijuana in persons under 21 years old

Fully describe and quantify expected impacts on state residents and specific populations served:

- The funded activities will impact all tobacco and vapor product retailers in the state; currently, there are about 6,000 of them.
- Through LCB enforcement activities and the federal Synar Report, the Department will be able to enhance compliance by retailers and clerks. Greater compliance with retail regulations will, in turn, impact approximately 700,000 youth in the state, ages 10 through 17, by reducing their access to tobacco and vapor products.
- Tribes also participate in our Youth Tobacco Prevention efforts, and will be eligible to participate in this effort as well.
- Overall use of tobacco or vapor products by young people will be measured via the Healthy Youth Survey, taken every two years. Through the Healthy Youth Survey, the Department will be able to quantify a resulting reduction in youth use of these products.

What are other important connections or impacts related to this proposal? Please complete the following table and provide detailed explanations or information below:

Impact(s) To:		Identify / Explanation
Regional/County impacts?	Yes	Identify: Local health jurisdictions working on youth tobacco and vapor product prevention will benefit, especially as it pertains to retailer education
Other local gov’t impacts?	No	Identify:
Tribal gov’t impacts?	Yes	Identify: Tribal governments interested in developing youth tobacco and vapor product prevention policies would benefit

Other state agency impacts?	Yes	Identify: Proposed retailer education aligns with LCB enforcement efforts
Responds to specific task force, report, mandate or exec order?	Select Y/N	Identify:
Does request contain a compensation change?	No	Identify:
Does request require a change to a collective bargaining agreement?	No	Identify:
Facility/workplace needs or impacts?	No	Identify:
Capital Budget Impacts?	No	Identify:
Is change required to existing statutes, rules or contracts?	No	Identify:
Is the request related to or a result of litigation?	No	Identify lawsuit (please consult with Attorney General's Office):
Is the request related to Puget Sound recovery?	No	If yes, see budget instructions Section 14.4 for additional instructions
Identify other important connections		

Please provide a detailed discussion of connections/impacts identified above.

- NA

What alternatives were explored by the agency and why was this option chosen?

- No alternatives were considered. The requested funds have already been collected from retailer fees and penalties specifically for the purpose of youth tobacco prevention and control.

What are the consequences of not funding this request?

Not funding this request would represent a lost opportunity to improve the effectiveness of the Department's work to reduce the number of young people who start using tobacco and vapor products.


How has or can the agency address the issue or need in its current appropriation level?

Current appropriations for youth tobacco and vapor product prevention and control are mostly contracted out, with more than half to local health jurisdictions and other community organizations. These funds are used to develop and implement local intervention strategies. The next largest investment is to the LCB for enforcement of laws on tobacco and vapor product retail sales. Thus, the Department of Health has only a minority of the current appropriation with which to fund all other aspects of the tobacco and vapor product prevention and control program.

The Department of Health efforts include implementing additional environmental strategies to prevent youth access to tobacco, nicotine and vapor products and to understand and address retail environment implications, including state/local retail practices and zoning to reduce exposure to targeted tobacco industry marketing. The only way to enhance these efforts within current appropriation is to redirect existing funding currently invested in local communities and the LCB.

Other supporting materials: Please attach or reference any other supporting materials or information that will help analysts and policymakers understand and prioritize your request.

Information technology: Does this Decision Package include funding for any IT-related costs, including hardware, software, services (including cloud-based services), contracts or IT staff?

No 

Yes Continue to IT Addendum below and follow the directions on the bottom of the addendum to meet requirements for OCIO review.)