

WIC Vendor e-Bulletin

January 2021

Welcome to the January 2021 Washington State Department of Health WIC Vendor e-Bulletin. Please share this with all staff involved in WIC. *READ, INITIAL, and place in WIC Training binder.*

You can find a copy of this document and back issues of

e-Bulletins on our DOH WIC website: <http://www.doh.wa.gov/YouandYourFamily/WIC/WICVendors>.

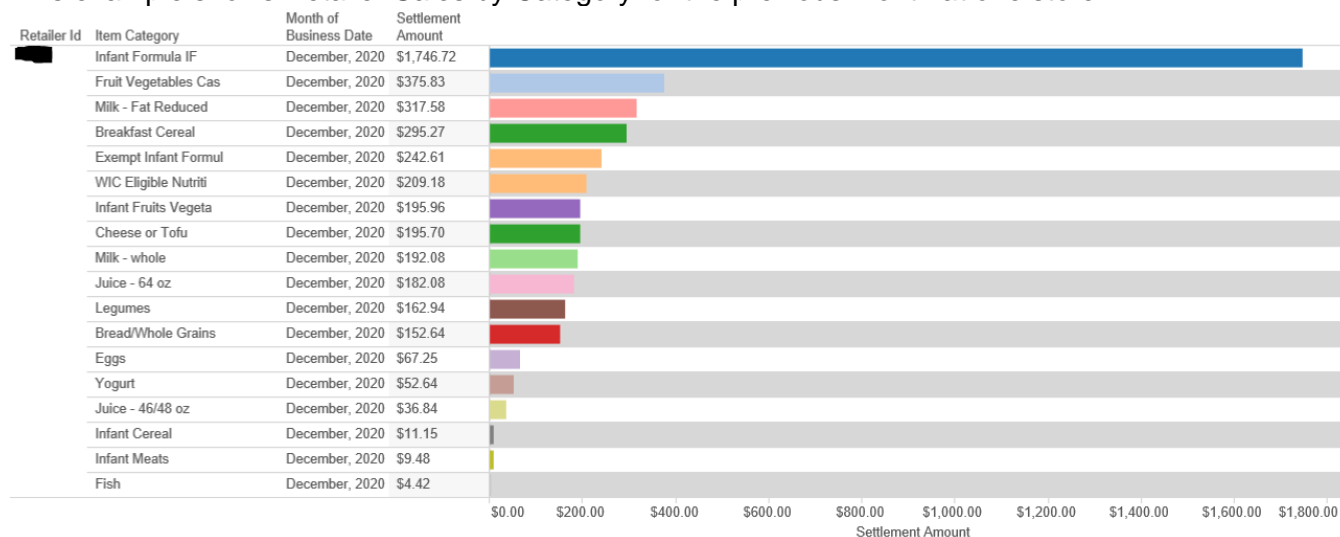
Contact us at WICRetailManagement@doh.wa.gov or 1-800-841-1410 Ext. 2 if you have questions or need assistance.

AVAILABLE VENDOR REPORTS – NEW TOOL!

We can now run reports for your store that may provide insight with inventory analysis, WIC revenue, and WIC Card. Available reports include the following data:

- Retailer sales by category for certain days or one week, month, quarter, or year.
- Number of WIC shoppers per month in your store
- Redemption amounts per month at your store

This example shows Retailer Sales by Category for the previous month at one store:



This example shows the number of WIC shoppers (Household Count) that spent WIC dollars and the total amount of funds spent (settlement amount) in one month.

Retailer Id	Household Count	Redemption Transaction Count	Settlement Amount	Transactions per Household
█	81	129	\$4,450.38	1.59

If you would like a custom report emailed to you for your store, please request which data report you'd like by contacting us at WICRetailManagement@doh.wa.gov.

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WIC CONTRACT REAUTHORIZATION – DUE FEBRUARY 28TH

All current contracts for Washington WIC authorized vendors expire at 11:59 PM on March 31, 2021. You must reapply and have a new contract in place to accept WIC after March 31, 2021. **Submit your Reauthorization Application as soon as possible and no later than February 28, 2021**. Applications received after February 29, 2021 may not be processed in time for the April 1, 2021 contract start date.

All stores have been notified via email with instructions on how to reauthorize their WIC contracts. If you have any questions or need additional information, please email us at WICRetailManagement@doh.wa.gov.

WIC FOODS-2% MILK PURCHASE RECEIPT CLARIFICATIONS

WIC benefit packages include “All WIC” milk options, which are a standard in WIC for nonfat/low fat milk and whole milk. These options allow flexibility at the store and WIC participants can get the type of milk they need. Unfortunately, 2% milk is not allowed under the “All WIC” option at this time.

If a WIC participant has 2% milk benefits, these must be specified in their benefit package showing each type of 2% milk approved for purchase. For example, the participant below is approved to get fluid 2% milk and canned evaporated 2% milk.

The store’s POS will not allow participants to purchase 2% milk unless specifically listed on their beginning benefit balance.

Cereal All WIC -hot /cold
Juice - All WIC - 12 oz frozen or 46/48 oz liquid
Yogurt - All WIC
Reduced Fat milk (1.5% & 2%)
Evaporated milk (concentrated liquid) - Reduced Fa

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VENDOR ADVISORY COMMITTEE INVITE

If you have an interest in helping make decisions and giving feedback to improve vendor relations, tools, or meet needs; joining our Vendor Advisory Committee may be a great way to do that!

The Vendor Advisory Committee meets quarterly via conference call/GoTo meeting. If you are interested, please email us at WICRetailManagement@doh.wa.gov. The 2021 meetings will be scheduled soon and dates will be posted on the WIC website.

WIC SHOPPING GUIDES - UPDATE



New WIC Shopping Guides are currently being translated in all languages and are not available yet.

Once translations are complete, they will be printed. We will automatically ship you new shopping guides as soon as they're available.

They will also be posted on our website and the WIC Shopper App will have the updated version.

We are estimating them being complete in Spring 2021.



Need reports, technical assistance or have a question?

Call us or email us at 1-800-841-1410 or WICRetailManagement@doh.wa.gov.

This institution is an equal opportunity provider. **Washington State WIC Nutrition Program does not discriminate.** For persons with disabilities, this document is available on request in other formats. To submit a request, please call 1-800-525-0127 (TDD/TTY call 711).

